

Smarter Technology
that Turns Shoppers
into Buyers



SEARCH

RICH AUTO
COMPLETE

RECOMMENDATIONS



NAVIGATION

LANDING PAGE
CREATOR

MOBILE

DYNAMIC PRODUCT
BANNERSUSER-GENERATED
SEO

Key Benefits

Improved conversion rates
Higher average order value
Better customer experience
More traffic from search engines
Insight into shoppers' intent

With search results so intuitive, customers will think you read their minds.

SLI Systems makes it easy for you to achieve higher sales and happier customers. Our e-commerce acceleration solutions are based on patented Learning Search® technology, which continuously learns from the activities of site visitors to deliver the most relevant search results.

SLI enhances the customer experience by intuitively connecting shoppers with the products they're most likely to buy. The result for retailers is an increase in conversions, order values, traffic and overall site revenue.

We are the most chosen SaaS-based site search provider to *Internet Retailer* Top 1,000 retailers. Think of us as an extension of your e-commerce team, laser-focused on ensuring your success.

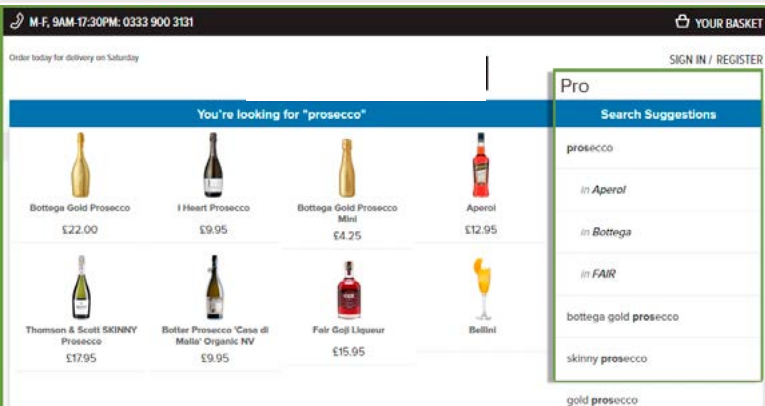
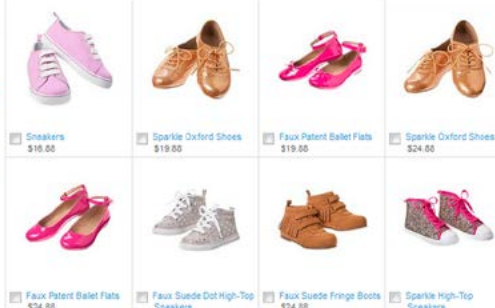
With its SaaS model and dedicated Customer Success Managers, SLI offers a streamlined experience for implementation, integration with e-commerce platforms and deployment of new features.



Available with subdomain, proxy or API implementation



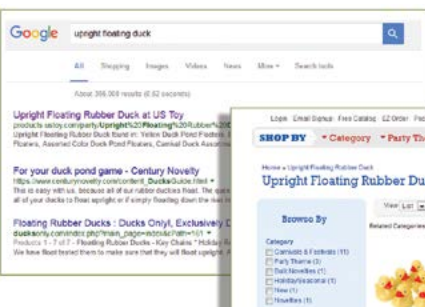
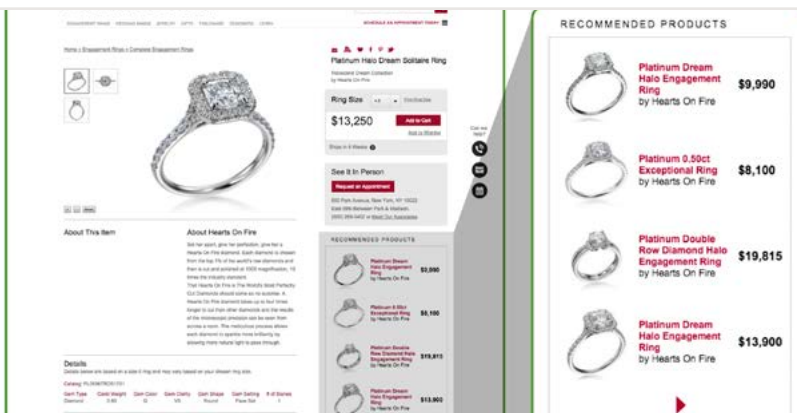
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Reduces the number of clicks from search to purchase



Based on Learning Search® technology for the most accurate results



Captures more clicks for long-tail searches



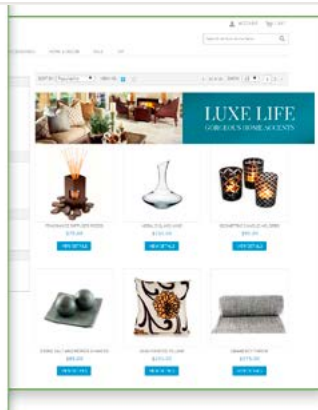
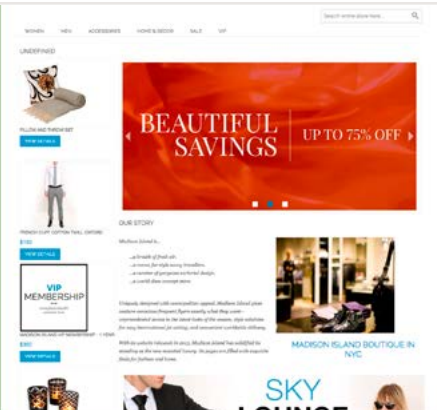
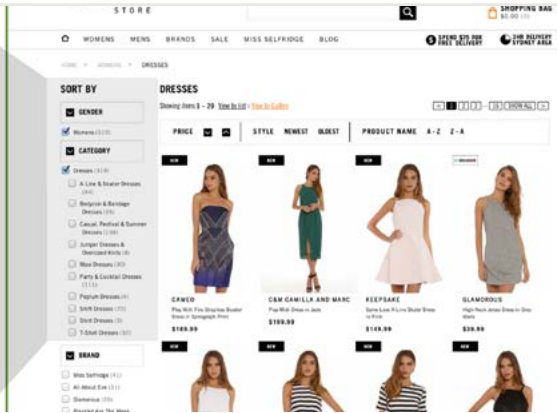
SLI Learning Navigation®

Dynamically builds site navigation pages and continually re-ranks products at a category level to show the most relevant products higher on the page.

Improves SEO and prevents duplicate content

SORT BY

- ☒ GENDER
 - ☒ Womens (319)
- ☒ CATEGORY
 - ☒ Dresses (319)
 - ☐ A-Line & Skater Dresses (44)
 - ☐ Bodycon & Bandage Dresses (35)
 - ☐ Casual, Festival & Summer Dresses (158)
 - ☐ Jumper Dresses & Oversized Knits (8)
 - ☐ Maxi Dresses (30)
 - ☐ Party & Cocktail Dresses (11)
 - ☐ Peplum Dresses (4)
 - ☐ Shift Dresses (70)
 - ☐ Short Dresses (3)



SLI Landing Page Creator™

Quickly create custom landing pages for promotions and SEO, all within a simple drag-and-drop interface.

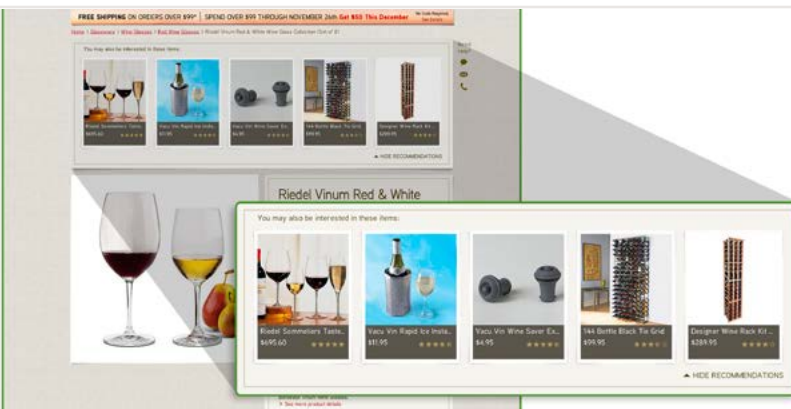
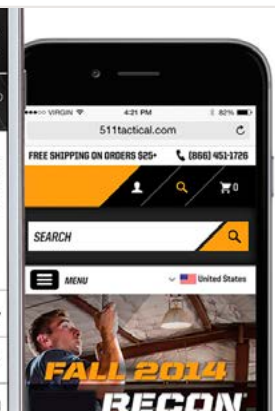
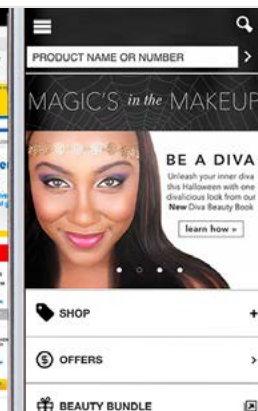
Allows merchandisers to tailor content for targeted marketing



SLI Mobile™

Brings SLI solutions to phone and tablet users, providing a rich mobile experience that's ideal for smaller screens and limited typing.

Supports mobile sites, apps and responsive sites



SLI Dynamic Product Banners™

Reduces bounce rates by showing related products to visitors arriving on one of your product pages from Internet searches and other referrals.

Increases "stickiness" of your landing pages



SLI Merchandising & Reporting

Provides easy-to-use merchandising tools and actionable insight into how your SLI solutions are performing, what your shoppers are doing and which search terms are trending.

Empowers merchandisers to stay ahead of e-commerce trends

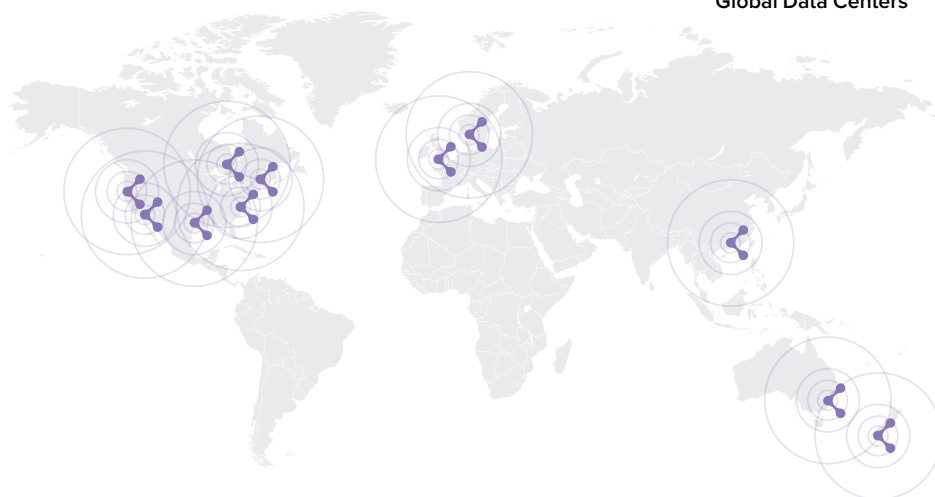


SLI Systems – A Global Partner

SLI Systems offers what no other site search provider can: a long history of forward-thinking solutions, hosted on a reliable SaaS-based infrastructure that meets the reliability, performance and compliance needs of the world's top e-commerce retailers. SLI search servers are globally distributed across 11 data centers and multiple vendors to ensure the highest level of uptime, scalability and protection.

For more than a decade, established brands around the world have trusted SLI Systems to deliver innovative features and knowledgeable service. SLI operates on more than 1,000 websites, has customers on five continents and supports at least 18 languages.

Global Data Centers



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